



### Programme

Tuesday, 4 July 2017	Wednesday, 5 July 2017
15:00 – 24.00 Check-in at Santander Financial City Hotel	14:30 – 15:45 – Workshop (Magna I + II) “Fixed Income Valuation and Analysis” Prof. Dr. Leef H. Dierks, Professor for Finance and International Capital Markets. Lübeck University of Applied Sciences, Germany.
18:30 – 19:30: Visit to Santander Financial City	15:50 – 17:05 – Workshop (Magna I + II) “Corporate Finance” Mr. Renato Salsa, Senior Partner and Founding Partner at Fondo Italiano d’investimento SGR, Italy
20:00: Dinner at Santander Financial City	17:10 – 18:25 – Workshop (Magna I + II) “Portfolio Management” Mr. Bertrand Sluys, Founder and partner of I4G Asset Management, Belgium
Wednesday, 5 July 2017	Thursday, 6 July 2017
08:30 – 09:00 Registration	08:30 – 9:00 – EFFAS E-learning (Magna I + II)  “EFFAS ESG training module” Mr. Frank Klein. Managing Director, Deutsche Asset Management, DVFA and EFFAS Board Member and IIRC Member, Germany.
09:00 – 09:30 Welcome address (Magna I + II)  tbc, Banco Santander Dr. Jesús López Zaballos, EFFAS Chairman	9:00 – 11:00 Conference (Magna I + II)  “Corporate Reporting and Public Good” Mr. Jean Paul Gauzes, Chairman, European Financial Reporting Advisory Group (EFRAG)
09.30-10.30 Keynote Address to the 10 <sup>th</sup> Summer School (Magna I + II)  “Future of (finance in) Europe” Mr. Johan Van Overtveldt, Minister of Finance, Belgian Federal Government, Belgium.	“IIRC and future challenges for Corporate Reporting” Mr. Andrew Jones, Investors Engagement, The International Integrated Reporting Council (IIRC), United Kingdom.
10.30-11.00 Group Picture & Coffee Break	Mr. Amaro Luiz de Oliveira Gomes, Board member, Mr. Andrew Jones, Investors Engagement, The International Integrated Reporting Council (IIRC), United Kingdom Mr. Douglas Elespe, Business & Relationship Management, FIX SCR (affiliate of Fitch Ratings), Argentina.
11:00 – 12:30: Conference (Magna I + II)  “Brexit”  Mr. Graham Bishop, Consultant on EU Integration: Political, Financial, Economic and Budgetary, United Kingdom. Prof. Dr. Leef H. Dierks, Professor for Finance and International Capital Markets. Lübeck University of Applied Sciences. Germany.	Moderator: Mr. Javier de Frutos, Chairman of the EFFAS Financial Accounting Commission, Spain
12.30 – 13.30 Conference (Magna I + II)  “The future of the Asset Management Industry” Dr. Philipp Koch. Partner Asset Management at McKinsey & Co., Germany	
13:30 – 14:30 Lunch	



Thursday, 6 July 2017	Friday, 7 July 2017
11:00 – 11:30 - Coffee Break	9:00 – 11:00 Conference (Magna I + II) “The Signal and the Noise. An interactive session on Behavioral Finance, NeuroFinance, Financial Data Science, Artificial Intelligence, ESG (and what it is you should know about these topics but never dare ask)”
11:30 – 13:30 – Conference (Magna I + II) “Regulation on Financial Markets/MiFID II”  Mr. Patrice Aguesse, Head of Markets Regulation Division, L'Autorité des marchés financiers (AMF), France Ms. Gloria Hernández Aler, Of Counsel, finReg360, Spain Tbc, European Securities and Markets Authority (ESMA) Tbc, Comisión Nacional del Mercado de Valores (CNMV), Spain  Moderator Mr. Francisco Uría, Partner responsible of the legal areas of Financial services, KPMG Abogados, Spain	Dr. Andreas Hoepner, Associate Professor of Finance at ICMA Henley Business School, Reading. United Kingdom. Mr. Roland Ullrich, Brain & Business, Consultant and Coach for Neuro Finance. Germany Prof. Dr. Markus Arnold, University Bern, Professor of Behavioral and Management Accounting, Switzerland. Mr. Andreas Feiner, Arabesque, Head of Value Based research. Germany.
13:30 – 14:30 Lunch	Moderator Mr. Ralf Frank, Secretary General & Managing Director, DVFA. Germany.
14:30 – 15:45 – Workshop (Magna I + II)  “Equity Valuation and Analysis” Mr. Hans Buysse. , Partner at Clairfield Benelux. Board Member & Treasurer of EFFAS, Vice Chairman of the Belgian Association of Financial Analysts., ABAF. Belgium.	11:00 – 11:30 - Coffee Break
15:50 – 17:05 – Workshop (Magna I + II)  “Financial Accounting and Statement Analysis” Mr. Philippe Giraudon, Advisory in Corporate Finance & Corporate Development, PHG Finance	11:30 – 13:00 Conference (Magna I + II) “ESG: on the way to mainstream or still a niche topic?”  “How to use ESG research tools and other information sources to improve the ESG performance of your investment portfolio” Mr. Robert Klijn, founding partner at Fair Impact and Chairman of the Committee for Responsible Investment of the Dutch Association of Investment Professionals, VBA. The Netherlands.
17:10 – 18:25 – Workshop (Magna I + II)  “Derivative Valuation and Analysis” Prof. Luc Keuleneer , Full Professor Vrije Universiteit Amsterdam , Advisor Financial Sector and Public Enterprises to the Minister of Finance Brussels , Secretary general ABAF-BVFA, Belgium.	“Integrating ESG in Equity Research and Investment Decision” Mr. Johan Broström, Senior Investment Adviser, Johan Broström AB, Sweden. Member of the ESG Committee of the Swedish Association of Financial Analysts (SFF).
19:30 Bus available for participants from Santander Financial City to Madrid Centre	Moderator: Mr. Frank Klein. Managing Director, Deutsche Asset Management, DVFA Board member, EFFAS Board Member and IIRC Council Member. Germany
20:00 Dinner at Santander Financial City	13:00 – 13:30 - Closing Session (Magna I + II)  tbc, Banco Santander tbc, IEAF/FEF/EFFAS
24:00 Bus available for participants from Madrid Centre to Santander Financial City	13:30 – 14:30 Closing Cocktail